



Order / Rev: 167859  
 Alt Order #: 06859851  
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Paulsen for Congress  
 Product Desc: E PAULSEN 4 CONGRESS  
 Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	M	11/05/12	11/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$1,350.00	2	0.00	NM	1	\$1,350.00
		NEWS @ 10P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$1,350.00		0.00			
3	M	10/31/12	11/02/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	--WTF--	:30	3	\$400.00	2	0.00	NM	3	\$1,200.00
		NEWS 530A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					3	\$400.00		0.00			
4	M	11/05/12	11/06/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	MT-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
		NEWS 530A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$400.00		0.00			
5	M	10/31/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--WTF--	:30	3	\$550.00	2	0.00	NM	3	\$1,650.00
		NEWS 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					3	\$550.00		0.00			
6	M	11/05/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MT-----	:30	3	\$550.00	2	0.00	NM	3	\$1,650.00
		NEWS 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					3	\$550.00		0.00			
7	M	10/31/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	--WTF--	:30	3	\$500.00	2	0.00	NM	3	\$1,500.00
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					3	\$500.00		0.00			
8	M	11/05/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	MT-----	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$500.00		0.00			
9	M	10/31/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	--WTF--	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
		NEWS 11A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					4	\$250.00		0.00			
10	M	11/05/12	11/06/12	M-F Midday News M-F Midday News	CM	11a-12p	MT-----	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
		NEWS 11A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					4	\$250.00		0.00			
11	M	10/31/12	11/02/12	M-F 3-4p Twin Cities Live	CM	3-4p	--WTF--	:30	3	\$175.00	3	0.00	NM	3	\$525.00
		TWIN CITIES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					3	\$175.00		0.00			
12	M	11/05/12	11/05/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$175.00	3	0.00	NM	1	\$175.00
		TWIN CITIES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$175.00		0.00			
N 13	M	10/31/12	11/02/12	M-F 4-430p Millionaire	CM	4-430p	--WTF--	:30	3	\$250.00	3	0.00	NM	1	\$250.00
		MILLIONAIRE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					3	\$250.00		0.00			

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 Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	M	10/31/12	11/02/12	M-F 4-430p Millionaire	CM	4-430p	--WTF--	:30	3	\$250.00	3	0.00	NM	1	\$250.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--WTF--	3		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/29/12-11/04/12		M-F 4-430p	4-430p		--WThF----	:30	<del>(\$250.00)</del>	0.00	NM				
Credited															
3	M	10/29/12-11/04/12		M-F 4-430p	4-430p		--WThF----	:30	<del>(\$250.00)</del>	0.00	NM				
Credited															
14	M	11/05/12	11/05/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$250.00		0.00						
15	M	10/31/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p	--WTF--	:30	3	\$400.00	3	0.00	NM	3	\$1,200.00
NEWS 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--WTF--	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/29/12-11/04/12		M-F 430-5p News	430-5p		--WThF----	:30	\$400.00	0.00	NM				
2	M	10/29/12-11/04/12		M-F 430-5p News	430-5p		--WThF----	:30	\$400.00	0.00	NM				
3	M	10/29/12-11/04/12		M-F 430-5p News	430-5p		--WThF----	:30	\$400.00	0.00	NM				
16	M	11/05/12	11/05/12	M-F 430-5p News 430p News	CM	430-5p	M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00
NEWS 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00						
17	M	10/31/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	--WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
NEWS 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--WTF--	3		\$700.00		0.00						
18	M	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
NEWS 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$700.00		0.00						
19	M	10/31/12	11/02/12	M-F 6-630p M-F 6-630p	CM	6-630p	--WTF--	:30	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
NEWS 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--WTF--	3		\$1,100.00		0.00						
20	M	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
NEWS 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,100.00		0.00						
21	M	10/31/12	11/02/12	M-F 630-7p M-F 630-7p	CM	630-7p	--WTF--	:30	3	\$1,050.00	2	0.00	NM	3	\$3,150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--WTF--	3		\$1,050.00		0.00						
22	M	11/05/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	M-----	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,050.00		0.00						
23	M	11/03/12	11/03/12		CM	6-7a	-----S-	:30	1	\$250.00	3	0.00	NM	1	\$250.00

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Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 6-7a											
				Sat 6a News											
NEWS SAT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$250.00		0.00						
24	M	11/03/12	11/03/12	SA GMA	CM	7-8a	-----S-	:30	1	\$425.00	3	0.00	NM	0	\$0.00
				Sa GMA											
GM SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		SA GMA	7-8a		-----Sa--	:30		<del>(\$425.00)</del>		0.00	NM		
Credited															
25	M	11/03/12	11/03/12	Sat 8-9a	CM	8-9a	-----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
				Sat 8-9a News											
NEWS SAT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$325.00		0.00						
26	M	11/03/12	11/03/12	Sa 6-630p	CM	6-630p	-----S-	:30	1	\$425.00	3	0.00	NM	1	\$425.00
				Sa 6-630p											
EVE NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$425.00		0.00						
27	M	11/04/12	11/04/12	Su 6-7a	CM	6-7a	-----S	:30	2	\$225.00	3	0.00	NM	2	\$450.00
				Sun 6-7a News											
NEWS SUN 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$225.00		0.00						
28	M	11/04/12	11/04/12	SU GMA	CM	7-8a	-----S	:30	1	\$550.00	3	0.00	NM	0	\$0.00
				Su GMA											
GM SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$550.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		SU GMA	7-8a		-----Su	:30		<del>(\$550.00)</del>		0.00	NM		
Credited															
29	M	11/04/12	11/04/12	Sun 8-9a	CM	8-9a	-----S	:30	1	\$475.00	3	0.00	NM	1	\$475.00
				Sun 8-9a											
NEWS SUN 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$475.00		0.00						
31	M	11/04/12	11/04/12	Su 1105-1135p	CM	1105-1135p	-----S	:30	2	\$225.00	3	0.00	NM	2	\$450.00
				Sun 1105-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$225.00		0.00						
32	M	10/31/12	11/02/12	M-F 6-7a News	CM	6-7a	--WTF--	:30	1	\$550.00	2	0.00	NM	1	\$550.00
				M-F 6-7a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--WTF--	1		\$550.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		M-F 6-7a News	6-7a		--WThF----	:30		\$550.00		0.00	NM		
spot simulcast on KSTP-TV and KSTC-TV															
33	M	11/01/12	11/02/12	M-F 5-530a News	CM	5-530a	---TF--	:30	1	\$400.00	2	0.00	NM	1	\$400.00
				M-F 5-530a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---TF--	1		\$400.00		0.00						
34	M	11/01/12	11/02/12	M-F 430-5a News	CM	430-5a	---TF--	:30	1	\$75.00	3	0.00	NM	1	\$75.00
				M-F 430-5a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---TF--	1		\$75.00		0.00						

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Advertiser: Paulsen for Congress  
 Product Desc: E PAULSEN 4 CONGRESS  
 Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
35	M	11/01/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	---TF--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			1		\$250.00		0.00				
N36	M	11/02/12	11/02/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$500.00		0.00				
													Totals	62	\$32,200.00